

Suggested senior manager launch video script



“Hi everyone!

Do you know someone who would make a great addition to our team?

Well, we want to reward you for helping us find even more great people like you!

I am delighted to announce that today we are launching Care Friends, an employee referral app especially for care staff.

Download the app for free from the Google Play Store or the Apple App Store and follow the instructions to register!

Sign up by *[insert date]* to receive a *[insert value]* welcome bonus.”



If you'd like to talk through your ideas, or need more support,
please contact us at: support@carefriends.co.uk