



## Bonus Points Ideas

Bonus points are a brilliant way to recognise and reward your staff for the amazing work they do. Our research has found that a few points along with a personalised message will help your team to feel valued and engaged in their role.

Receiving a Bonus Points notification will also encourage staff to visit their Care Friends app and as they are feeling positive about the job they have done, they will be inspired to share a job with a friend who shares the same values. Employers who offer Bonus Points always have the top rates of app users and active users.

Here are some examples of how employers use bonus points now. The guidance below indicates the cash value of the points awarded, but you can use amounts to suit your budget.

### To say “Thank you”:

- |  |             |
|--|-------------|
| • Hero of the month                    | £15 - £35   |
| • Going the extra mile                 | £10+        |
| • <b>Compliments from clients</b>      | £2.50 - £10 |
| • Care Friends ambassador              | £10+        |
| • Mentoring new starters               | £5+         |
| • Annual bonus                         | £5 - £300   |
| • <b>Covid-19 related appreciation</b> | £10+        |

Here’s 30 points to say thank you for going out of your way to assist Mrs B back to her home safely after she had a fall shopping for another client. Well done!

### To celebrate achievements:

- |   |            |
|---|------------|
| • Long service award – dependant on length of service | £50 - £500 |
| • Completing internal training                        | £5         |
| • Completing a qualification                          | £10 - £25  |
| • Reaching an hours milestone                         | £1 - £5    |
| • Completing induction/probation                      | £10 - £100 |
| • Top of the Care Friends leader board                | £5         |

Huge congrats on completing your 4<sup>th</sup> year with us! Here’s 100 points to say well done. You are amazing and loved by the team!

### As an incentive:

- |   |               |
|---|---------------|
| • Download Care Friends + first share                                   | £1 - £10      |
| • Care Friends sign up prize draw                                       | £30 - £100    |
| • Referral promotions   | Double points |
| • Stepping up:<br>Helping out with extra tasks                          | £5 - £10      |
| • <b>Picking up a shift at short notice</b><br>Working a public holiday |               |
| • Taking part in a competition or event                                 | £5            |
| • Completing an internal survey   | £3 - £5       |
| • Doing a company review  | £5            |
| • 100% attendance   | £5 - £15      |
| • Compliance with company policies                                      | £3 - £5       |

Thank you so much for picking up an extra shift! To show our appreciation, here’s 10 bonus points.