

# Tips for Champions

What do points mean?  
**Extra cash in your pocket!**

## How you and your colleagues can benefit from using the Care Friends app

You can refer friends via the app and earn points when they:

- ✓ express interest in a role
- ✓ have a successful interview
- ✓ start work
- ✓ stay with us.

You can also earn extra bonus points for going above and beyond.



You and your colleagues can influence the caring people you know to become part of our team. Every day we hear that more help is needed in our local community; let's answer the call! Together we can grow the care sector to support the people who need us most!



There's no paperwork involved. It's quick, easy and secure to share a job in just 3 taps. You can also earn points for verbal referrals too.



You can grow your points pot every time you refer, monitor your balance in the app and cash in anytime. Use your app account as savings for your next special occasion or holiday.



## Tips for talking to staff about the app

### **"I don't have any friends"**

That's ok! Anyone you know, or come into contact with, could be a great opportunity to share a job. Is there anyone in your network that could be a great addition to our team? It can happen anywhere: at the school gates, doctor's surgery, or in a cafe. Be on the lookout, you know what caring looks, feels and sounds like and we need more people just like you.

### **"I don't have enough space on my phone"**

Have you got any apps that you never use? Why not replace them with an app that can earn you extra money and help introduce a caring person to our team?

### **"I don't use social media"**

That's ok! You can share a job quickly and easily via text, Whatsapp email, Facebook messenger or make verbal referrals. It doesn't matter how you tell your network; you will still get rewarded for bringing great candidates to our door.

### **"I don't know anyone who wants to work in care"**

That's ok! You know that working in care is incredibly rewarding. Someone you know may not have considered it before and if you think they have the right values, it is 100% worth sharing a job with them. And you never know, they may have a contact who does want to work in care. No experience is necessary, we're welcoming caring, hardworking people to join our team.

### **"I'm worried I'll lose shifts if I refer a friend"**

Every day we hear that more help is needed in our local community and to answer the call we want to grow our team. Help us hand pick new starters to support the people who need us most.

### **"I'm worried the app will use lots of my data allowance"**

It's OK, you can turn off background data usage so the app will only use data when you open it. This means if you only use it when connected to WiFi it will not affect your data.